



ASA to Host 'Taking the Hill' Day and Annual Meeting

Event Date: May 9-11, 2011

Event Location: Washington, D.C.

Registration deadline: Thursday, April 7, 2011

The Automotive Service Association (ASA) will host a Taking The Hill Fly-In for ASA members **May 11** in Washington, D.C., allowing members to meet with policymakers to discuss industry issues. This event will be held in conjunction with the Association Leadership Summit and ASA's Annual Business Meeting **May 9-10**.

Registration includes these events:

- **ASA Annual Business Meeting:** Open to all ASA members and other industry professionals. Includes ASA board of directors meeting and affiliate assembly. Ron Pyle, ASA president and chief staff executive, will deliver a state-of-the-association address, and a new ASA chairman will be sworn in.
- **Association Leadership Summit:** Open to everyone.
- **"Taking the Hill" Day:** ASA membership required. ASA will assist members in scheduling key appointments with policymakers on Capitol Hill. Fly-in participants will attend a Tuesday evening (May 10) briefing and dinner, followed by a full day of meetings on Capitol Hill Wednesday, May 11. All meetings and activities will conclude late afternoon May 11.

Event registration includes: Monday Lunch, Meetings, Association Leadership Summit, Tuesday Reception and "Taking the Hill" Day preparation dinner, and Wednesday "Taking the Hill" Day event.

For more information about the Fly-In, contact ASA's division managers:

- **Denise Caspersen**, Collision Division manager, (800) 272-7467, ext. 236; e-mail, denisec@asashop.org.
- **Robbie Addison**, Mechanical Division manager, (800) 272-7467, ext. 224; e-mail, robbiea@asashop.org.

For more information about registration and the meetings, contact:

- Carol Dennis, ext. 220; carold@asashop.org.

Important: Please read these policies before completing your registration.

1. Please complete the registration form completely and forward to ASA's Accounting Department. Registration can be made online, by mail or by fax. Fees must accompany registration form in order to be processed. Save a copy of the registration form and policies for your records.

2. Special Services: If you require special services to attend the events (special diet, etc.), check the space provided on the registration form. ASA will contact you concerning your needs.

3. Registration Cancellation: Notice of cancellation and request of a refund must be received in writing. A 50 percent refund will be processed if request is received by April 25, 2010. No refunds will be processed for requests received after April 25, 2010. Refunds will only be processed after the events.

4. Mailing Instructions: Return all completed forms and fees (ASA cannot bill you) to: ASA, P.O. Box 929, Bedford, TX 76095-0929, Attn: ASA Accounting Department.

5. Fax Instructions: If you are paying your registration by credit card, you may fax your form to ASA, Attn: Carol Dennis, at (817) 685-0225.

**Register online at www.ASAshop.org/annual11/index.html
or fill out the attached registration form and fax it with payment information to (817) 685-0225.**

Automotive Service Association®
P.O. Box 929, Bedford, Texas 76095-0929
Toll Free: (800) 272-7467 • **Telephone:** (817) 283-6205 • **Fax:** (817) 685-0225
www.TakingTheHill.com • www.ASAshop.org • asainfo@asashop.org
You keep them going. We keep you going.



ASA 'Taking The Hill' Day and Annual Meeting

May 9-11, 2011 • Washington, D.C.

Shop Owner Name: _____

ASA Member No. (leave blank if not a member): _____

Company Name: _____

Company Address: _____

City: _____ Phone: _____

State: _____ Fax: _____

ZIP code: _____ *E-mail: _____

** Your appointments with policymakers will be sent to the e-mail address you provide.
You must provide us with a valid e-mail address to receive your appointments.*

Attendee #1

Name: _____

Requires special services to attend.

Attendee #2

Name: _____

Requires special services to attend.

Emergency Contacts: Please list someone who is not attending the event.

Name: _____

Bus. Phone: _____

Home Phone: _____

Name: _____

Bus. Phone: _____

Home Phone: _____

Airfare is the responsibility of each participant.

Registration Fees

First attendee

All Events: **\$250**

Second attendee

All Events: **\$250**

Total Registration: _____

Housing

ASA is authorized to charge my credit card **\$248.24** for a one-night deposit for my housing.

Arrival Date _____

Departure Date _____

Credit Card:

American Express

Discover

Mastercard

Visa

Name on card (please print): _____

Card No.: _____ Exp. Date: _____

Signature: _____

Date: _____

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