



# 2011 ASA Taking the Hill Day and Annual Business Meeting

*“An Investment In Your Future”*

**May 9-11, 2011**

## Association Leadership Summit

### “Involvement & Commitment:

### The Difference the Difference Makes”

Respected industry veteran Mitch Schneider will lead a discussion on the difference between involvement and commitment and the ways associations will have to change to meet and/or exceed the needs of a constantly changing marketplace and repair community.



Schneider

This afternoon session, to be held Tuesday, May 10, is open to all interested association staff members and volunteer leadership. Attendance is free, but registration is required by April 25. To register, contact Carol Dennis at carold@asashop.org, indicating the number of attendees.

**Check out our “Travel Tips” section on the website for airport info, recommended attire and more!**

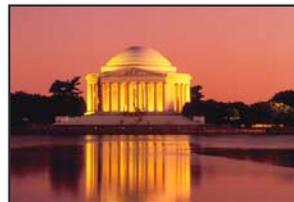
## Accommodation policies:

All room reservations are made by ASA; hotel will not accept reservations by individuals for the ASA meetings and “Taking the Hill” Day. Reservations must be accompanied by a one-night (\$248.24) room deposit. Reservations are first-come, first-served, and the number of rooms is limited.



**Hotel: Gaylord National, Washington, D.C.**  
www.gaylordnational.com  
(301) 965-2000

**ASA Hotel Rate (includes resort fee):** \$214 per night + 16% tax (\$248.24 total/night) *Fee covers local phone calls, toll-free and credit card calls, high-speed Internet access, fitness center access, bottled water in the room and a daily newspaper.*



## Schedule

### Monday, May 9

12:15-1:15 p.m. Lunch

1:30-4:30 p.m. Affiliate Assembly Meeting

### Tuesday, May 10

8-11:30 a.m. ASA Board of Directors meeting

3-5 p.m. Association Leadership Summit

6-6:30 p.m. Reception

6:30-8:30 p.m. State of the Association address, dinner and “Taking the Hill” Day preparation

### Wednesday, May 11

7:30 a.m. Transportation departs hotel to Capitol Hill

8 a.m.-5 p.m. Meetings on Capitol Hill

Register Today!

## Discussions on the Hill

We will cover legislative and regulatory issues important to the automotive service industry with congressional offices.

**ASA collision repair members will meet with their House and Senate representatives to discuss:**

- The Federal Insurance Office and insurance reform.
- Vehicle disclosure legislation and crash parts.
- The EPA's implementation of the automotive refinishing regulation.

**ASA mechanical repair members will meet with legislators to discuss:**

- The importance of state safety inspection programs and NHTSA's role in encouraging and protecting these programs.
- The importance of vocational education programs to the automotive repair industry.
- The EPA's emissions inspection programs.

**This event provides ASA members with a unique opportunity to meet with policymakers to address the key issues facing both collision- and mechanical-repair professionals.**

## Third Annual “Taking the Hill” Day in Washington, D.C.

Participants will attend a Tuesday evening (May 10) briefing, followed by a full day of meetings on Capitol Hill May 11. All meetings and activities will conclude late that afternoon.

This event provides ASA members with a unique opportunity to meet with policymakers to address the key issues facing both collision- and mechanical-repair professionals.

**Visit [www.ASAshop.org/annual11/index.html](http://www.ASAshop.org/annual11/index.html) to register today!**

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